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### DESA PARKCITY BAGGED MALAYSIA'S MOST OUTSTANDING SUSTAINABLE TOWNSHIP AND GREEN DEVELOPMENT AWARDS 2023

Kuala Lumpur, 17 November 2023 – Desa ParkCity, a multiple award-winning township in Kuala Lumpur, has bagged more recognition for its green and sustainable development.

The iconic and sought-after township has emerged the inaugural winner of Malaysia's Most Outstanding Sustainable Township Award as well as the Green Development Award at the recent Malaysia Urban Planning Awards 2023 organised by the Town and Planning Department (PLANMalaysia).

Dubbed as one of Malaysia's most liveable townships, Desa ParkCity is the 473-acre flagship township developed by the ParkCity Group.

The Malaysia Urban Planning Awards 2023 (MUPA) is held to acknowledge developers who establish eco-friendly environments that are innovative and socially inclusive, based on the six key pillars of the MADANI urban concept: sustainability, prosperity, innovation, respect, trust, and compassion.

ParkCity Group CEO Datuk Joseph Lau says PLANMalaysia's recognition underscores ParkCity's commitment to sustainability, which is very much ingrained in the group's brand DNA.

"We are dedicated to being a conscientious lifestyle developer, crafting townships that are centred around creating lifetime communities and ensuring their holistic needs are met," Lau says.

Desa ParkCity is a self-contained urban township planned for wholesome community living that is supported by ample amenities located within walking distance. "It is a showcase of the ParkCity Group's unwavering commitment towards our vision and mission of building quality products and liveable communities," Lau adds.

Find out more about Desa ParkCity at www.desaparkcity.com

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## PARKCITY

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### About ParkCity Group

ParkCity Group is a regional property development and investment company. Established in 1990, ParkCity is part of a Malaysian owned family conglomerate with diverse business interests globally. Its flagship master-planned township Desa ParkCity has paved the way for three other master-planned developments to date - Marina ParkCity and ParkCity Eastwood in Sarawak and ParkCity Hanoi in Vietnam.

